



*Chosen to 2007 Super Lawyers

LAROCCA & ASSOCIATES, P.C.

With a bachelor's degree in psychology and a background in finance, certified matrimonial law attorney Frank J. LaRocca and his staff are uniquely qualified to handle every aspect of family law litigation. Through effective use of state-of-the-art technology, the attorneys of LaRocca & Associates, P.C. specialize in complex cases that require extensive research and analysis.

In addition to legal insight, LaRocca and his staff provide compassion and clarity to their clients, who are often at a vulnerable point in their lives. "Our approach is very fact-specific and varies with each case," says LaRocca. "We provide examples of what we can do in their case that will be better for them in the long run. It is reality-based with a focus on the big picture."

PERSPECTIVE LaRocca is aware that couples that file for divorce often experience raw emotions. "Based on my experience in handling many complex cases, I advise clients during the initial interview of the challenges and issues that will likely arise. I don't tell clients what they want to hear. I counsel them on the right course of action, and what is possible based upon the circumstances,"

says LaRocca. "It's part of my day-to-day counseling of clients. I just keep it real."

I HAVE THE KNOWLEDGE AND COMPASSION TO HELP CLIENTS CRAFT COMPREHENSIVE SETTLEMENTS, BUT I AM ALSO A TRIAL ATTORNEY. IF WE NEED TO GO TO COURT, I AM WELL-EQUIPPED TO DO SO.

CREDENTIALS The New Jersey State Supreme Court certifies LaRocca as a matrimonial law attorney, a designation only conferred on approximately 125 attorneys in the state. He has been a member of the family law section of the state and Bergen County bars since 1996. In 2002, he was named a chairman of the Bergen County's Early Settlement Program. He is currently chairman of the Panel E District IIA Fee Arbitration Committee and a member of the District IIA Ethics Committee. LaRocca lectures on a wide variety of family law issues for the New Jersey Institute of Continuing Legal Education, the New Jersey Association of Certified Public Accountants and the National Business Institute.

Also on staff are attorneys Karen N. Grayson-Rodgers, an approved family law mediator; Erin K. Burke, a seasoned family law attorney; Tara L. Heintjes, former deputy attorney general for the Division of Youth and Family Services; and Melanie B. Andrews, former law clerk to the Honorable Terence P. Flynn, Judge of the Superior Court, Family Part in Monmouth County.

HONORS LaRocca is named in this issue of *Super Lawyers*[®], an honor he received in 2006 as well. In 2005, he was one of 10 attorneys named in Monmouth and Middlesex counties as leaders in the practice of law. In 2004, New Bridge Media named him a "leader" of matrimonial and divorce law and recognized him as one of the top 10 attorneys under the age of 45 in northern New Jersey. In 2003, he was an honored member of the American Registry of Distinguished Professionals. From 2001 through 2005, he was included in *The Best Lawyers Consumer Guide*.

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